



Bully Dog Technologies  
Brittany Schwartz  
2839 Highway 39  
American Falls, ID 83211  
brittany.s@bullydog.com  
www.bullydog.com

FOR IMMEDIATE RELEASE

## **Bully Dog Offers College of Technology Student Prize at ISU**

AMERICAN FALLS, ID - February 13, 2012

Bully Dog Technologies is a company built on a solid history of enhancing diesel and gas performance. From a foundation built developing propane injection systems for diesel farm tractors to its current position as the premier developer of innovative tuning products for today's diesel and gas trucks, Bully Dog has always taken performance seriously.

Right in its home community, Bully Dog has had the privilege of witnessing the next generation of diesel enthusiasts and mechanics emerge as part of the Idaho State University Diesel Technology program. These folks are the future of our industry!

Come out and support them at the annual Holt Arena, 558 Memorial Dr, Building 60, Pocatello, ID 83209, Chrome in the Dome on March 16<sup>th</sup> from 2pm-9pm and March 17<sup>th</sup> from 9am-7pm, awards ceremony at 6pm, and vote for the most devoted, deserving college of technology student at Bully Dog's booth; **the student with the most votes will receive a \$750 student prize to use towards their educational expenses!** Don't know a college of technology student? Come on over anyway, and see some of Bully Dog's custom trucks on display and chat with Bully Dog about how we can improve your ride!

###

*Bully Dog: Providing the back in your seat, white knuckle, teeth gritting, eye watering, heart racing, adrenaline pumping, neck breaking experience.*