



BULLY DOG

PRESS RELEASE

Bully Dog Technologies

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Performance gauges taken in a new direction

AMERICAN FALLS, ID

Bully Dog Technologies has released a revolutionary product that will soon become a “must have” for every performance minded, race driver with a 1996 or newer vehicle. The new WatchDog is loaded with features that care about how well their vehicle is performing and how fast they are on track.

The WatchDog monitors your vehicle’s stock sensors up to 4 vehicle parameters at one time, everything from coolant temperatures to throttle position can be monitored in real time with a crystal clear, full color display. The appearance, placement and colors of the display can be customized to fit your vehicle, mood and style. The information gathered from vehicle sensors are logged during operation which then allows you to review them after each run. Evaluating this data will give you necessary information making changes in tuning and driving to get every available tenth on the race track. In addition to the vehicle information the WatchDog features performance testing for ¼ mile, 60 foot times (these features include an automated christmas tree) braking distance and force, lap and segments times and much more. There are two additional features of the product, it is equipped with Driving Coach software that calculates the vehicle’s wasted energy due to vehicle operation, it then suggests altering driving habits in order to save energy and fuel. The diagnostic tool feature of the WatchDog allows users to read, diagnose and then erase check engine lights and trouble codes, a very valuable feature that enables the user to determine their vehicle’s operating condition.

The WatchDog is available in either black or white, it works on all vehicles produced since 1996. For more information visit www.bullydog.com

Bully Dog Technologies, LLC is a team built on integrity that is dedicated to leading the vehicle performance with an uncompromising code of ethics demonstrated in the soundness of its employees, excellent customer service and superior products.

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