

2011
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- Increase Horsepower & Torque
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- Maximize Safety with Automatic Defueling & Alert Notifications
- Expand Visibility with Multi Gauge Pack



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MAKING EVERY RIDE A BULLY!
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LASTING POWER



In diesel performance circles today, there are two seemingly incompatible facts. First, most diesel truck owners want more power. Be it for towing up a grade or tearing down the track, almost everyone wants more than what the OEM will give them. Second and seemingly in conflict are the environmental regulations that are imposing more and more restrictions on our beloved diesels. While diesel particulate filters may be good for the environment and required by federal law, they're robbing our trucks of the power that we yearn for!

Many have come to the conclusion that the only way around this problem is to break the law and hope they don't get caught. DPF deletes are spreading like wildfire, feeding diesel junkies' need for the instant gratification of power. But while it may sound great, simply deleting the DPF is shortsighted. There has to be a better, long-term and LEGAL way to produce the power we crave.

Bully Dog has it. They have found a way to rectify these apparent incompatibilities, without removing the DPF and opening you up to having charges leveled against you or the possibility of incurring fines. They are making 100+ horsepower on the 2011 Dodge and Ford trucks and 80+ horsepower on the GMs with the DPF intact, before many have even released tuning for these models!

They are also currently on the Products in Progress list for the California Air Resource Board (CARB), and are actively involved in their certification process. This is of prime importance because as California goes, so goes the nation. The federal Clean Air Act stipulates that other states may adopt California regulations once the federal Environmental Protection Agency has reviewed and approved them, and over 15 states have already done so. Change is coming, whether we like it or not.

It is Bully Dog's top priority to "make your ride a Bully" by offering the highest horsepower tunes available. But ensuring that your ride remains a Bully is also of primary importance. We need lasting power that doesn't come with the heavy price tag of fines or litigation. Bully Dog has made it their goal and their responsibility to provide just that: clean, legal diesel tunes that deliver serious power.

Advertisement

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RAPID FLOW
Cold Air Intake

That wheezing sound you hear under your hood? That's your factory intake struggling to help get you up that steep grade.

The Solution? A Bully Dog Rapid Flow Cold Air Intake. With its increased power & fuel efficiency it's like giving your truck a new set of lungs.

FEATURES:

- Increase Horsepower and Torque
- Improve Fuel Efficiency
- Customize Engine Bay
- Enhance Engine Sound
- Air Filter Included
- Easy Installation, Less than 30 Minutes
- Easy to Remove Lid



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